



DATUM



Your pathway to digital transformation

Assess

Understand digital readiness and high-impact opportunities.



Plan

Define priorities and develop a strategic roadmap.



Transform

Implement selected solutions with expert partners.



Who We Are?

DATUM is a cross-border programme led by Advanced Manufacturing Innovation Centre (AMIC) at Queen's University Belfast with Irish Manufacturing Research (IMR). We help manufacturers understand their digital readiness and build the capabilities needed to become more competitive, data-driven, and future-focused.

Partners



What We Do?

DATUM provides a clear, guided pathway to digital transformation — helping SMEs assess where they are, identify high-impact priorities and move into practical, funded implementation with expert support.

Funded by



What DATUM Delivers

DATUM gives manufacturing SMEs a smart, guided and practical digital transformation journey, helping companies understand their digital readiness, identify high impact priorities and implement real solutions with expert partners.

A structured cross-border programme that guides SMEs from digital readiness to real-world implementation through one coordinated pathway.

Eligibility Checklist

- Manufacturing SME
- Based in Northern Ireland or Ireland's border counties
- Leadership commitment across all stages
- Capacity to release key people
- Valid and up-to-date De Minimis declaration
- Ready to progress through Assess, Plan and Transform stages

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